

JOB DESCRIPTION

Graphic Designer

September 2018

MILLS MARKETING

Title: Graphic Designer
Classification: Full-Time
Location: Storm Lake or Des Moines, IA

Mills Marketing, a growing, Iowa-based marketing/advertising agency seeks innovative, career-driven individual with upscale, progressive graphic design talent to create a broad range of marketing and advertising materials from digital and print ads to direct mail, websites and annual reports. Mills Marketing prides itself in producing hard-working, creative design that contributes to the bottom-line success of its clients and is known for "pushing the creative envelope" in the financial marketing industry.

Responsibilities include strong creative thinking and problem-solving skills; experience with digital media, print production, and web design. Designer must communicate effectively and work within a team environment.

Designer must have skills and experience with:

- Adobe CC – InDesign, Illustrator, Photoshop, Dreamweaver, Acrobat, etc. (Mac OSX platform); advanced knowledge preferred
- Working knowledge of HTML and CMS (WordPress, Joomla, etc.)
- Microsoft Office (Word and PowerPoint)

Design versatility and creative thinking are a must. Designer will be creating complete multi-media campaigns that include web and print ads, direct mail, eBlasts and landing pages, social media graphics, billboards, merchandising (posters, banners, POP, etc.) along with brochure systems, logos and corporate ID systems, websites and annual reports. Experience with social media, SEO/SEM, analytics, email marketing, website development and maintenance is a plus. Designer is required to be in charge of projects from start to finish including: concept development, concept presentations, layout and production, vendor coordination, and communicating/troubleshooting with account executives and vendors. Competent planning, organization and prioritization skills are necessary. Other key qualities include excellent communication skills, written and verbal, a positive attitude, ability to multi-task and meet deadlines, work efficiently under pressure with a careful attention to detail, a strong work ethic, and good sense of humor in a very fast paced environment.

APPLY:

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www.MillsMarketing.com